### **Original Paper**

# The Impact of Providing a Tool Kit for Innovators in an Academic Medical Center to Scale Digital Health Innovation

Ritika Saxena<sup>1,2\*</sup>; Josephine Elias<sup>1\*</sup>, MBA, MPH; Chenzhe Cao<sup>1\*</sup>, MPH; Haipeng Zhang<sup>1\*</sup>, MMSc, DO; Adam Landman<sup>1\*</sup>, MD, MHS, MIS, MS

<sup>1</sup>Brigham and Women's Hospital, Brigham Digital Innovation Hub, Boston, MA, United States <sup>2</sup>Brandeis University, Waltham, MA, United States

<sup>\*</sup>all authors contributed equally

#### **Corresponding Author:**

Ritika Saxena Brigham and Women's Hospital Brigham Digital Innovation Hub 60 Fenwood Road Boston, MA, United States Phone: 1 599 9146 Email: <u>rsaxena@brandeis.edu</u>

## Abstract

See manuscript file.

(iproc 0000;##(##):e##) doi:10.2196/11808

#### **KEYWORDS**

implementation; innovation; innovation adoption process; digital health; startups; scaling innovation; pilot

#### Acknowledgments

See manuscript file.

#### **Conflicts of Interest**

See manuscript file.

#### **Authors' Contributions**

See manuscript file.

Edited by T Hale; ###Reviewer names will be inserted here### published 00 <u>Please cite as:</u> Saxena R, Elias J, Cao C, Zhang H, Landman A The Impact of Providing a Tool Kit for Innovators in an Academic Medical Center to Scale Digital Health Innovation iproc 0000;##(##):e## URL: <u>http://www.iproc.org/0000/0/e0/</u> doi:<u>10.2196/11808</u> PMID:



#### **IPROCEEDINGS**

©Ritika Saxena, Josephine Elias, Chenzhe Cao, Haipeng Zhang, Adam Landman. Originally published in Iproceedings (http://www.iproc.org), 00.00.0000. This is an open-access article distributed under the terms of the Creative Commons Attribution License (https://creativecommons.org/licenses/by/4.0/), which permits unrestricted use, distribution, and reproduction in any medium, provided the original work, first published in Iproceedings, is properly cited. The complete bibliographic information, a link to the original publication on http://www.iproc.org/, as well as this copyright and license information must be included.